THAT BIG POSTCARD | 11" x 17" EDDM TEMPLATE | FRONT (artwork side)

YOUR DESIGN

Document size = 11" x 17" (includes bleed). Extend backgrounds all the way to the edge.
RED solid line = trim (1/16" is trimmed from each edge). BLUE dashed line = safe zone (keep text and logos inside, 1/8" from edge).
Export a FLAT PDF: 300 DPI, CMYK, fonts outlined. Hide or delete these guides before exporting.

FOLD LINE - folded to 8.5" x 11" for mailing

THAT BIG POSTCARD | 11" x 17" EDDM TEMPLATE | BACK (address side)

MAILING SAFE AREA

3" wide x 1.75" tall, to the edge (bleed)

Same size on every postcard. Keep text, logos, phone numbers and key artwork out of this area.

Your background or photo can fill it. We add the EDDM indicia and Local Postal Customer line here, right on your background, or on a white box this size if the area is too busy to read.

YOUR MESSAGE

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Export a FLAT PDF: 300 DPI, CMYK, fonts outlined. Hide or delete these guides before exporting.

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